

# THE IMPORTANCE OF UTILIZING MULTIPLE BOOKING SITES

— To Increase & Maximize Reservations —

The world of the travel agent is quickly becoming a thing of the past. Though hotels still have the majority share of the vacation market, the concept of home sharing has been something that has been growing in popularity for the past few decades and is most likely going to continue. Over the past several years, the concept of home sharing has boomed with the popularity of Air BnB and social media sharing platforms. Today's traveler wants the flexibility of sitting on their couch to book their next vacation and the ability to search multiple sites in order to find the best rental rates.



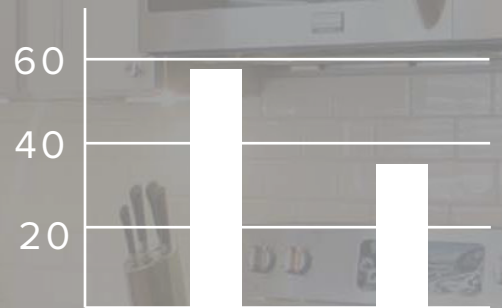
**1,500+**  
ACTIVE CHARLESTON AREA  
**VRBO RENTALS**

**1,316**  
ACTIVE CHARLESTON AREA  
**AIR BNB RENTALS**

**183**

**818**

## AVERAGE AGE OF USER



Of the total 818 Air BnB hosts, 183 are **MULTI-LISTING HOSTS** meaning many are actually vacation rental companies.

NAMED AMONG  
**TOP 8**  
BEST AIR BNB  
RENTALS IN  
SOUTH CAROLINA

*Maison Des Fleurs*

By showcasing vacation rentals on multiple sites, you're able to **EXPAND YOUR REACH** and capture guests of all ages.

## PEACE OF MIND

comes when there's a company to rely on rather than an individual, should any issues arise.

**LUXURY**  
SIMPLIFIED  
RETREATS



WE MANAGE  
**30%**  
OF THE TOP PERFORMING  
4+ BEDROOM HOMES  
ON AIR BNB IN  
CHARLESTON, SC