



The View: REVENUE UNDER NEW MANAGEMENT

Our property, *The View* on Folly Beach is just one example of how our management can increase revenue for your property. Prior management's net revenue in 2014 was \$44,000.

**NET REVENUE
INCREASED BY
150% IN TWO
YEARS UNDER OUR
MANAGEMENT.**

Our performance was \$99,000 in the same period in 2015. This was achieved by updating the home to our higher standard of luxury and effective marketing campaigns which included inviting previous guests back to enjoy the new property we had taken on. By the end of 2016, net revenue had increased by 150% in two years under our management.

The net revenue performance of *The View* over the last three years:

